

ACHE of South Florida  
An Independent Chapter of



American College of  
Healthcare Executives  
*for leaders who care*®

**2021**  
**ANNUAL SPONSORSHIP**  
**PACKAGES**

**WE ♥ OUR  
HEALTHCARE  
HEROES!**

## 2021 Annual Corporate Sponsorships

**Term: Jan. 1, 2021 to Dec. 31, 2021**

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*\*Due to the coronavirus pandemic, sponsorships for 2021 have been designed based upon a combination of virtual and in-person events. Although we are hopeful to resume all in-person events next year, we cannot guarantee that this will happen. The safety of our members and supporters is our highest priority and we greatly appreciate your understanding. If an in-person event cannot occur, all reasonable accommodations will be made to host that event virtually.*

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### I. PLATINUM \$5,000 (Limited to 1 company in 2021.)

- Verbal recognition as the **EXCLUSIVE PLATINUM SPONSOR** at all events throughout the year
- Complimentary admission to **all programs** throughout the year (**up to 4 registrants per event**)
- Recognition at the exclusive members-only CEO Roundtable event
- Opportunity to moderate or serve as a panelist at one educational program during the year
- One table at an in-person chapter-wide signature event (if possible due to pandemic)
- Company description (100 words) posted to dedicated page on ACHE of South Florida website
- **Five-minute introduction of company** provided by sponsor representative at an in-person chapter-wide signature event (if possible due to pandemic).
- Logo on ACHE of South Florida website with click-thru to sponsor website
- Opportunity to send a custom “100-word Message” to Members through a special edition, sponsors-focused newsletter
- “100-word Message” to be circulated through social media platforms and other advertising platforms after email distribution
- Annual membership to ACHE for **TWO** company professionals

### II. GOLD \$3,000

- Verbal recognition as a **GOLD SPONSOR** at all events throughout the year
- Complimentary admission to **five programs** throughout the year (**up to 2 registrants per event**)
- One table at an in-person chapter-wide signature event (if possible due to pandemic)
- Logo on ACHE of South Florida website with click-thru to sponsor website
- Opportunity to send a custom “100-word Message” to Members through a special edition, sponsors-focused newsletter
- “100-word Message” to be circulated through social media platforms and other advertising platforms after email distribution
- Company description (100 words) posted to dedicated page on ACHE of South Florida website
- Annual membership to ACHE for **ONE** company professional

### III. SILVER \$2,200

- Verbal recognition as a category sponsor at all events throughout the year
- Complimentary admission to **three programs** throughout the year (**up to 2 registrants per event**)
- One table at an in-person chapter-wide signature event (if possible due to pandemic)
- Logo on ACHE of South Florida website with click-thru to sponsor website

### IV. BRONZE \$1,500

- Verbal recognition as a category sponsor at all events throughout the year
- **FOUR** seats at an in-person chapter-wide signature event (if possible due to pandemic)
- Logo on ACHE of South Florida website with click-thru to sponsor website

## 2021 Event Sponsorships

### CASE COMPETITION \$2,000 (Limited to 1 company per case competition. Academic institutions are not eligible for this package.)

- EXCLUSIVE sponsor of Student Case Competition
- Sponsor logo included on all Case Competition collateral, including ACHE of South Florida website
- Presence at Case Competition in addition to speaking opportunity prior to the start of the competition
- Opportunity for company representative to participate in the Awards Ceremony post-competition
- **FOUR** seats at an in-person chapter-wide signature event (if possible due to pandemic)

### NETWORKING \$400 (Two available for each networking/social event.)

- Company recognition at event, along with presentation opportunity for up to FIVE minutes, conducted by company designee
- Company name highlighted as sponsor on e-invitation sent to membership
- Table display area for company's marketing material at event, if held in-person
- Raffle basket or item provided by company (Optional.)
- Complimentary admission for **UP TO FOUR**, if held in-person

**ACHE of South Florida would like to extend its deepest gratitude to the 2020 Annual Corporate Sponsors.**



*Thank you for your support!*

#### GOLD



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#### SILVER



#### BRONZE

