

ACHE of South Florida
An Independent Chapter of



Dear Partners and Prospective Sponsors:

For over 85 years, the American College of Healthcare Executives (ACHE) has focused on one mission – advancing leaders in the field of healthcare management excellence. We are the professional home to more than 48,000 healthcare executives who are committed to integrity, lifelong learning, leadership and diversity and inclusion.

Since 1972, the ACHE of South Florida, formerly known as the South Florida Healthcare Executive Forum (SFHEF), has been dedicated to serving the healthcare community of South Florida and the Treasure Coast by providing current, diverse, and interactive educational and social activities to its more than one thousand members spanning seven counties. Despite the challenges that emerged in early 2020, the ACHE of South Florida achieved significant accomplishments throughout the year, including:

- Achieving significant growth in membership, website visitors and social media followers.
 - Please bookmark the site: www.ACHEofSouthFlorida.org
 - Follow us on [LinkedIn - ACHE of South Florida](#)
- Awarding thousands in scholarships, case competition and heroes award funds to members.
- Providing virtual educational programs and networking opportunities to members and supporters.

As we strive to provide our local healthcare community with additional opportunities in 2022, we respectfully invite you to join the many healthcare systems and industry partners that have chosen to generously support our mission.

In 2022, our focus is to continue to enhance digital partnership opportunities and resume in-person events as soon as it is safe to do so. Additional benefits of sponsoring the ACHE of South Florida include annual exposure and opportunities to build one-on-one relationships through various ACHE of South Florida events, creating connections with local healthcare leaders, opportunities to gain new insight into your strategies, programs, products and services by participating in educational and networking events, have an online presence through ACHE of South Florida’s website, event emails and newsletters highlighting our corporate sponsors with direct links to sponsor websites.

To review the 2022 sponsorship packages, reserve and pay for an annual sponsorship, please visit <https://www.acheofsouthflorida.org/sponsorship.php>. If you have any questions, please email Sponsorship@ACHEofSouthFlorida.org or call/text Kristen Palanza, 2021 Sponsorship Chair at 954-439-1096.

Sincerely,

Oyinkansola “Bukky” Ogunrinde, MHSA
2022 Chapter President

Kristen Palanza, MHA
2021 Chapter Sponsorship Chair

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American College of
Healthcare Executives
for leaders who care[®]

2022
ANNUAL SPONSORSHIP
PACKAGES

**WE ♥ OUR
HEALTHCARE
HEROES!**

2022 Annual Sponsorship Packages

Term: January 1, 2022 to December 31, 2022

ACHE of South Florida is optimistic for more normalcy and 'business as usual' in 2022. We look forward to great offerings of both in-person and virtual events. Should we experience a setback due to the pandemic, in-person events will default to virtual-only offerings.

I. PLATINUM \$5,000 (Maximum of 2 Platinum Sponsors, must be from different business categories)

- Verbal recognition as the **EXCLUSIVE PLATINUM SPONSOR** at all events throughout the year
- Complimentary admission to **all programs** throughout the year (**Up to 4 registrants per event who must be current ACHE members.**)
- Recognition at the exclusive members-only CEO Roundtable event
- Opportunity to moderate or serve as a panelist at one educational program during the year
- One table at an in-person, chapter-wide signature event
- **Five-minute introduction of company** provided by sponsor representative at an in-person chapter-wide signature event
- Logo on ACHE of South Florida website with click-thru to sponsor website
- Company description (100 words) posted to dedicated page on ACHE of South Florida website
- Opportunity to send a custom "100-word Message" to Members through a special edition, sponsors-focused newsletter
- "100-word Message" to be circulated through social media platforms and other advertising platforms after email distribution
- Opportunity to submit a one-minute video created by sponsoring company for placement on ACHE of South Florida's website and/or social media platform
- Reimbursement for an annual membership to ACHE for **two qualifying**, company professionals

II. GOLD \$3,000

- Verbal recognition as a **GOLD SPONSOR** at all events throughout the year
- Complimentary admission to **five programs** throughout the year (**Up to 2 registrants per event who must be current ACHE members.**)
- One table at an in-person chapter-wide signature event (if possible due to pandemic)
- Logo on ACHE of South Florida website with click-thru to sponsor website
- Opportunity to send a custom "100-word Message" to Members through a special edition, sponsors-focused newsletter
- "100-word Message" to be circulated through social media platforms and other advertising platforms after email distribution
- Company description (100-words) posted to dedicated page on ACHE of South Florida website
- Reimbursement for an annual membership to ACHE for **one** company professional

III. SILVER \$2,200

- Verbal recognition as a category sponsor at all events throughout the year
- Complimentary admission to **three programs** throughout the year (**Up to 2 registrants per event who must be current ACHE members.**)
- One table at an in-person chapter-wide signature event
- Logo on ACHE of South Florida website with click-thru to sponsor website

IV. BRONZE \$1,500

- Verbal recognition as a category sponsor at all events throughout the year
- **FOUR** seats at an in-person chapter-wide signature event (if possible due to pandemic)
- Logo on ACHE of South Florida website with click-thru to sponsor website

2022 Event Sponsorships

CASE COMPETITION \$2,000 (Limited to 1 company per case competition. Academic institutions are not eligible for this package.)

- EXCLUSIVE sponsor of Student Case Competition
- Sponsor logo included on all Case Competition collateral, including ACHE of South Florida website
- Presence at Case Competition in addition to speaking opportunity prior to the start of the competition
- Opportunity for company representative to participate in the Awards Ceremony post-competition
- **FOUR** seats at an in-person chapter-wide signature event (if possible due to pandemic)

NETWORKING \$400 (Two available for each networking/social event.)

- Company recognition at event, along with presentation opportunity for up to FIVE minutes, conducted by company designee
- Company name highlighted as sponsor on e-invitation sent to membership
- Table display area for company's marketing material at event, if held in-person
- Raffle basket or item provided by company (Optional.)
- Complimentary admission for **UP TO FOUR**, if held in-person

**ACHE of South Florida would like to extend its deepest gratitude to the
2021 Annual Corporate Sponsors.**



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American College of
Healthcare Executives
for leaders who care®

Annual Corporate Sponsors

Thank you for your support!

PLATINUM

H. Wayne Huizenga College of Business and Entrepreneurship | **NSU**
NOVA SOUTHEASTERN UNIVERSITY | Florida

GOLD

Barry University
MS, Health Services
MS, Public Health

Signage
DIGITAL SIGNAGE SERVICES

Hillrom

Jackson Health System
Miracles made daily.

JKARE

Memorial Healthcare System

Nicklaus Children's Hospital

UNIVERSITY OF MIAMI
MIAMI HERBERT BUSINESS SCHOOL
DEPARTMENT of HEALTH
MANAGEMENT & POLICY

VITAS Healthcare

BRONZE

Baptist Health South Florida

FAU
EXECUTIVE MASTER OF HEALTH ADMINISTRATION
College of Business
Florida Atlantic University

FIU Nicole Wertheim College of Nursing & Health Sciences
Masters of Health Services Administration

Park Shore PHARMACON

South Florida Hospital News
2004 HEALTHCARE REPORT

SFHHA
SOUTH FLORIDA HOSPITAL & HEALTHCARE ASSOCIATION

MEDIA PARTNERS & SUPPORTERS

BDM

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Healthcare Professionals
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South Florida Hospital News
2004 HEALTHCARE REPORT