
ACHE of South Florida
An Independent Chapter of



American College of
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CHAPTER NEWS Q4 2020

To ACHE of South Florida members:

As another year draws to a close, this is a good time to reflect on the things we are grateful for. 2020 undoubtedly has been a challenging year for our community. As an organization comprised of healthcare professionals, many of us have been on the front lines of this pandemic ensuring the safety and health of our community. I have had the opportunity to witness firsthand some of the challenges, sacrifices, and work our healthcare heroes have encountered and I am truly inspired and grateful for these individuals.



I would like to take this opportunity to thank the Board of ACHE of South Florida for the tremendous effort they put in to make sure our members get the most out of their membership. Our Board commits endless hours of volunteer time to ensure you are provided with opportunities to learn and network with other professionals.

On behalf of the 2020 Board of Directors and myself, we hope this holiday season is a happy and safe one and that the new year brings you all much health, happiness and prosperity.

Thank you,

Haroula Protopapadakis Norden, FACHE
Chapter President ACHE of South Florida



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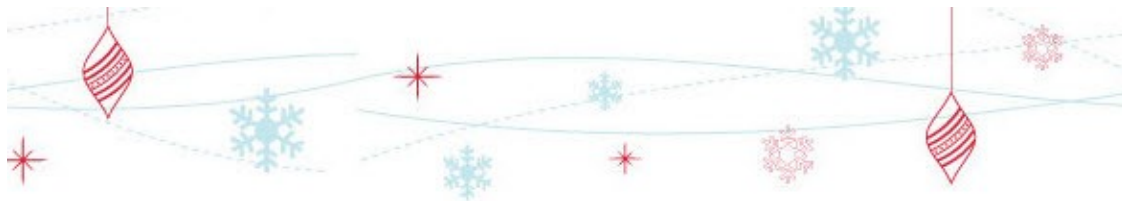
Message from Your ACHE Regent

About a week ago, I joined a new hospital, new role, new leadership teams. That is a lot of new going into the final months of the year. Prior to arrival, I was asked to share some of my leadership philosophies for my new team to get to know me. During a section of my orientation and introduction with my leadership team I shared the difference in "WHY" vs. "Vision". In its simplicity, I shared that our hospitals' why is like a house. Every house has a foundation; it is where we come from, who we are, and the things we give to the world. We can only have one why and one foundation. When you start in an organization, this is one of the most important components to understand, the why in order to build the vision.



Ashley Vertuno,
FACHE
Regent for Florida-
Eastern

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Holiday Networking Event & Awards Presentation

When

Wednesday, Dec. 9, 2020
5:30 PM - 6:30 PM

Where

Zoom - Link will be emailed with registration confirmation.

Dear Members and Friends,

Please join us for a virtual networking event to celebrate the holidays and the final weeks of 2020!

We will also be recognizing individuals for their contributions to ACHE and our local chapter.

It has certainly been a challenging year for all and we hope you'll find some time to reconnect with friends and colleagues.

[**Register Now!**](#)

Member Spotlight: Rob Rosenbaum, FACHE

Despite the fact that Rob Rosenbaum, FACHE, has been in the healthcare field for more than 30 years, it wasn't originally the career he planned.

"I got into healthcare in a funny way; while I was an undergrad biology major at Vassar College, I learned electron microscopy, but I began to get cold feet thinking about spending six years in a masters' program to study deep sea amoeba," he explained. "I decided to take a year off and use the skills I'd developed."

Rosenbaum took a job as an electron microscopy histologist in the pathology department at Boston Children's Hospital, and realized he'd found his calling.



"It was so exciting to be in an environment where everyone was there for a common purpose; we were all there for the patients, from the physicians, to the nurses, to the housekeeping staff to the guy cutting slides," he said. "I realized that getting into this field meant more than punching a timeclock."

"Sometimes the work was heartbreaking," he said of his role analyzing specimens to see if there were ultrastructural markers for cancer, "but I loved it."

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